2B1Builds Privacy Policy

1. SMS/MMS

a. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

2. Information Collection:

- **a.** Contact Information (Name, address, phone number, email address) through website forms (contact form, quote request), phone calls, email correspondence, in-person meetings.
- **b.** Project Details (e.g., desired construction type, budget, design preferences, property address)
- **c.** Payment Information (if you take online payments credit card details, bank account information)
- d. Survey Responses/Feedback
- e. Information submitted through online portals or project management tools (if you use them).
- **f.** How Do You Use the Information?
 - i. To provide construction services
 - ii. To respond to inquiries and requests
 - iii. To improve services
 - iv. To send marketing communications
 - v. To process payments
 - vi. To comply with legal obligations

3. Date Retention

- a. Contact information: As long as necessary to respond to inquiries and maintain a business relationship.
- b. Project data: For the duration of the project and potentially longer for warranty purposes and legal compliance.

4. Governing Law

a. This Privacy Policy shall be governed by and construed in accordance with the laws of the State of Tennessee without regard to its conflict of laws principles.